

## Arlington Capital Advisors Advises Abita Brewing Co. in Partnership with Enjoy Beer LLC

**Birmingham, AL – May 8, 2015** Arlington Capital Advisors, LLC, a boutique investment bank that specializes in advising closely- held consumer businesses, announced today that its principals acted as exclusive financial advisors to Abita Brewing Co. in its partnership with Enjoy Beer LLC. Led by industry veteran Richard Doyle and backed by leading middle market private equity firm FFL, Enjoy Beer was formed to create partnerships with top craft brewers who wish to preserve their local independence, while gaining the resources needed to compete with large-scale corporate competitors. Abita is the Founding Brewery Partner of Enjoy Beer.

"It was a pleasure working with the Arlington team," said David Blossman, CEO of Abita Brewing. "From the outset of this process, they took the time to understand our business and what makes Abita unique. They were consummately professional and extremely knowledgeable on all aspects of the deal. Arlington understands the craft beer space and their hard work helped us reach our objectives."

"Arlington grasped very quickly what Enjoy Beer was about and how it could provide value to their client," said Richard Doyle, President and Founder of Enjoy Beer, LLC. "They were thorough, fair and managed the process graciously."

Both Abita Brewing Co. and Enjoy Beer are innovators in the craft beer space and their partnership will allow them to pioneer a new model of cooperation in the industry. "The partnership between Abita Brewing and Enjoy Beer brings together two craft beer leaders," said Vann Russell, Managing Partner of Arlington Capital Advisors. "David Blossman and the team at Abita have built a beloved brand that embodies the unique culture of New Orleans. Richard Doyle is an industry veteran with significant experience as the former CEO of Harpoon Brewery and past Chairman of the Brewer's Association of America. This collaboration empowers both Abita and Enjoy Beer to share resources and collectively pursue the exciting opportunities facing the craft beer sector. We're thrilled to have facilitated this partnership and look forward to watching both brands continue to grow and succeed."

## About Abita Brewing Co.

Founded in 1986, Abita was the first craft brewery to open in the Southeast. Today, the company produces 160,000 barrels of beer

annually in a range of styles and well-known brands including Abita Amber, Purple Haze, and Wrought Iron IPA. The Abita team recently completed a three-year, \$30 million state-of-the-art expansion of the brewery that increased the capacity to 400,000 barrels while introducing groundbreaking environmental advancements to the brewing process. Based in Abita Springs, Louisiana, the company's products are sold in 41 states, the District of Columbia, and in a limited number of foreign countries. Abita Brewing was ranked the 21st largest craft brewer in the country by the Brewers Association in 2014. For more information on Abita Brewing Co., please visit **www.abita.com**.

## **About Enjoy Beer, LLC**

Enjoy Beer, LLC is a partnership of independent craft brewers uniting to build a company providing national-scale capabilities in areas including marketing, sales, purchasing, logistics and finance. Enjoy Beer partners share their collective wisdom and resources, and those of craft industry experts, to bring strength to their individual craft visions in an ever more competitive marketplace. Enjoy Beer is led by industry veteran Richard Doyle, former CEO of Harpoon Brewery and past Chairman of the Brewer's Association of America. For more information on Enjoy Beer, visit **www.enjoybeer.com.** 

## About Arlington Capital Advisors

Arlington Capital Advisors is a boutique investment bank that specializes in providing middle-market businesses with advisory services. Arlington focuses on providing strategic advice to its clients, including sell-side and buy-side mergers and acquisitions, sourcing growth capital and other capital-centric strategic alternatives for businesses across a wide array of industries including a specific focus and expertise in consumer businesses. Securities offered through M&A Securities Group, Inc. M&A Securities Group, Inc. and Arlington Capital Advisors are not affiliated companies.

For more information on Arlington Capital Advisors, please visit **arlingtoncapitaladvisors.com**