

## Arlington Capital Advisors Facilitates Investment in C2 Education

**Birmingham, AL – July 27, 2012** Arlington Capital Advisors, LLC, a boutique investment bank that specializes in advising closely-held middle market businesses, announced that its principals facilitated a growth capital investment in C2 Education ("C2" or the "Company") by San Francisco-based private equity firm Serent Capital. Principals of Arlington Capital Advisors acted as the exclusive financial advisor to C2 on the transaction.

Based in Duluth, GA, C2 Education is a leading provider of private educational enrichment centers serving K-12 students. The Company was founded by David Kim in 1997, while an undergraduate at Harvard University. C2 now operates one of the country's largest networks of educational centers focused on college test preparation and academic tutoring.

"C2 Education is one of those great stories that you hear about but rarely get the opportunity to become involved with," said Vann Russell, Managing Director of Arlington Capital Advisors. "When we began working with C2, it was clear that David Kim and team had built a best-in-class educational platform in the highly competitive test prep and tutoring space. From the onset, our focus was to find a great partner for C2 that could bring unique insight and expertise to help facilitate the next phase of C2's growth. We feel very confident that we found that in David Kennedy and the team at Serent Capital. We are excited to watch this new partnership flourish and are certain that we will be hearing great things about C2 Education in the future."

"Throughout the deal process, Arlington showed tremendous integrity, perseverance and thoughtfulness at every turn," said David Kim, founder and CEO of C2 Education. "Their unparalleled service, expertise and execution were fundamental to finding the right partner in Serent Capital for C2's next phase of growth and also meeting the objectives of my family."

"It was a pleasure to work with Arlington on this investment. Their professionalism and experience were immediately apparent, and they managed the investment process with great skill, achieving a terrific outcome for their client without compromising the trust and respect that are the foundations of Serent's new partnership with C2 and David Kim," said David Kennedy, co-founder and General Partner of Serent Capital. "We look forward to working with them again."

### About C2 Education

C2 Education is one of the country's leading providers of academic and college test prep tutoring services. C2 operates a network of over 100 corporate and franchise centers located across 14 states and Canada. Through its personalized instruction model, highly trained team of expert instructors and academic counselors, and proprietary curriculum, C2 focuses on addressing the holistic educational development needs of its students and helping them fulfill their full academic potential. For more information on C2, please visit [www.c2educate.com](http://www.c2educate.com)

### About Serent Capital

Serent Capital invests solely in growing, profitable, service businesses. As these businesses grow and evolve, the opportunities and challenges that they face change continually. Serent's principals' experience includes roles as CEOs, strategic advisors, and board members to successful, growing businesses. By bringing this experience and capital to bear, Serent helps growing businesses thrive. Serent is highly selective, choosing to invest in only a handful of businesses each year. More information can be found at [www.serentcapital.com](http://www.serentcapital.com).

### About Arlington Capital Advisors

Arlington Capital Advisors, LLC is a Birmingham - based boutique investment bank that specializes in providing middle - market businesses with M&A advisory services. Arlington focuses on sell - side and buy - side mergers and acquisitions, sourcing growth capital and other capital - centric strategic alternatives for businesses across a wide array of industries. Securities offered through Burch & Company, Inc. Burch & Company, Inc. and Arlington Capital Advisors are not affiliated companies.

For more information on Arlington Capital Advisors, please visit [arlingtoncapitaladvisors.com](http://arlingtoncapitaladvisors.com)