

## Arlington Capital Advisors Facilitates Sale of Doc Popcorn to Dippin' Dots

**Birmingham, AL – July 23, 2014** Arlington Capital Advisors, LLC, a boutique investment bank that specializes in advising closely-held consumer businesses, announced today that its principals facilitated a sale of Doc Popcorn to Dippin' Dots Franchising, LLC. Arlington's principals were the exclusive financial advisors to Doc Popcorn and its shareholders on the transaction. The close of Doc Popcorn marks the fifth consumer transaction to- date for Arlington in 2014.

Based in Boulder, CO, Doc Popcorn is the largest franchised popcorn retailer in the world, providing a high-quality, better-for-you snack. Currently, the Doc Popcorn system consists of approximately 100 franchise partners across 30 states, Japan, Mexico and Puerto Rico. With the help of Dippin' Dots, Doc Popcorn plans to execute a calculated growth strategy in both existing and new geographic markets. "With the industry experience, reach and resources of Dippin' Dots behind us, we can continue to execute our vision of creating smiles all over the world," said Rob Israel, co-founder of Doc Popcorn. "We are very pleased to have worked with Arlington's knowledgeable and professional team who guided us expertly every step of the way."

"This acquisition represents a significant addition to our portfolio of leading snack food franchises," said Scott Fischer, President at Dippin' Dots. "Arlington was instrumental in keeping everyone focused on what mattered so we could consummate the deal in a timely and effective manner."

"From the beginning of our relationship with Doc Popcorn, Arlington's goal was to find a strategic partner that provided Doc Popcorn with the resources and expertise to continue its rapid ascension in the snack segment," said John Goldasich, Director of Arlington Capital Advisors. "We're confident that Dippin' Dots is the right partner to further develop the Doc Popcorn brand, and we look forward to seeing the future successes of both brands."

### About Doc Popcorn

Using 100% corn oil, proprietary natural flavor blends and other high-quality ingredients, Doc Popcorn handcrafts a wide variety of fresh-popped specialty flavors of popcorn. Doc Popcorn's delicious flavors are gluten-free, whole grain, wheat-free and nut-free. Other options, such as sugar-free and dairy-free

popcorn are also available. Doc Popcorn started franchising in 2009 and has since been recognized as one of the hottest and fastest-growing snack franchises in the country, including being ranked 59 on the Inc. 500 list. For more information about Doc Popcorn, visit [www.docpopcorn.com](http://www.docpopcorn.com).

### About Dippin' Dots

Dippin' Dots has produced and distributed its flash frozen tiny beads of ice cream, yogurt, sherbet and flavored ice products since microbiologist Curt Jones invented the cryogenic process in 1988. Made at the company's production facility in Paducah, KY, Dippin' Dots distributed its unique frozen products in all 50 states and 11 countries while employing nearly 200 people. For more information about Dippin' Dots, visit [www.dippindots.com](http://www.dippindots.com).

### About Arlington Capital Advisors

Arlington Capital Advisors is a boutique investment bank that specializes in providing middle-market businesses with advisory services. Arlington focuses on providing strategic advice to its clients, including sell-side and buy-side mergers and acquisitions, sourcing growth capital and other capital-centric strategic alternatives for businesses across a wide array of industries including a specific focus and expertise in consumer businesses. Securities offered through M&A Securities Group, Inc. M&A Securities Group, Inc. and Arlington Capital Advisors are not affiliated companies.

For more information on Arlington Capital Advisors, please visit [arlingtoncapitaladvisors.com](http://arlingtoncapitaladvisors.com)