

Arlington Advises My Fit Foods on its Investment from Marlin Equity Partners

Birmingham, AL – July 29, 2015 Arlington Capital Advisors, LLC, a boutique investment bank that specializes in advising closely-held consumer businesses, announced today that it served as financial advisors to My Fit Foods™ on its growth equity investment from Marlin Equity Partners, a global investment firm with over \$3 billion of capital under management. Arlington's principals acted as registered securities agents of M&A Securities Group, Inc. for the transaction. With the support of existing equity partner, TSG Consumer Partners, the investment positions My Fit Foods™ to aggressively pursue its growth strategy, which includes rapid development of new retail locations.

"To support the rapid expansion of our business, My Fit Foods™ and TSG sought a partner who would complement our collective skills and resources allowing us to execute on our business development and growth plans," said David Goronkin, CEO of My Fit Foods™. "This investment positions us to embark on an exciting new chapter and enables us to expand the availability of the high-quality, nutritious and convenient meals that our customers have grown to expect from us."

In addition to new store openings, the capital will also aid in the development of My Fit Foods™' new 30,000-square-foot centralized kitchen, which will have the capacity to serve more than 180 retail locations with freshly delivered meals on a daily basis. As the first of its kind in the category, the U.S. Department of Agriculture (USDA) certified central kitchen will enable the company to not only improve the quality, consistency and freshness of every meal, but also to provide its meals through additional sales channels outside of its traditional retail locations.

"My Fit Foods™ is uniquely positioned to meet the rapidly growing consumer demand for fresh, healthy and convenient alternatives to traditional meal options," said George Kase, partner at Marlin Equity Partners. "We are delighted to partner with a talented management team to help accelerate the next phase of My Fit Foods™' growth and are committed to meeting and exceeding the nutritional and on-the-go needs of their everyday consumer."

Blythe Jack, managing director at TSG Consumer Partners added, "We are thrilled to welcome Marlin into the investment and excited to partner with them and the My Fit Foods™ management team to unlock the company's potential for growth."

About My Fit Foods

Headquartered in Austin, Texas, My Fit Foods™ is an expanding concept that offers delicious, healthy and freshly prepared food and meal planning services. My Fit Foods™ makes eating healthy easy by offering over 60 nutritionally balanced, portion-controlled, ready-to-eat meals and snacks that support a healthy lifestyle. My Fit Foods™ has more than 50 locations in five states and is growing. For further information, visit www.myfitfoods.com.

About Marlin Equity Partners

Marlin Equity Partners is a global investment firm with over \$3 billion of capital under management. The firm is focused on providing corporate parents, shareholders and other stakeholders with tailored solutions that meet their business and liquidity needs. Marlin invests in businesses across multiple industries where its capital base, industry relationships and extensive network of operational resources significantly strengthens a company's outlook and enhances value. Since its inception, Marlin, through its group of funds and related companies, has successfully completed over 90 acquisitions. The firm is headquartered in Los Angeles, California with an additional office in London. For more information, visit www.marlinequity.com.

About Arlington Capital Advisors

Arlington Capital Advisors is a boutique investment bank that specializes in providing middle-market businesses with advisory services. Arlington focuses on providing strategic advice to its clients, including sell-side and buy-side mergers and acquisitions, sourcing growth capital and other capital-centric strategic alternatives for businesses across a wide array of industries including a specific focus and expertise in consumer businesses. Securities offered through M&A Securities Group, Inc. M&A Securities Group, Inc. and Arlington Capital Advisors are not affiliated companies.

For more information on Arlington Capital Advisors, please visit arlingtoncapitaladvisors.com