

Arlington Capital Advisors Advises on Sale of Planet Smoothie to Tasti D-Lite

Birmingham, AL – January 6, 2012 Arlington Capital Advisors, LLC, a boutique investment bank that specializes in advising closely-held middle market businesses, announced today that it advised on the sale of Planet Smoothie, LLC ("Planet Smoothie" or the "Company") to Tasti D-Lite. Arlington Capital Advisors acted as the exclusive financial advisor to Planet Smoothie, and its investor, Edmonds Capital, on the transaction.

Based in Atlanta, GA, Planet Smoothie is a leading national franchisor and consumer products company, offering smoothies and all-natural snacks to health-conscious consumers. The Company has over 100 franchised units in operation, primarily in the Southeastern United States. Over the course of its 16 year history, Planet Smoothie has continually delivered fresh, quality lifestyle beverages in a fun and inviting atmosphere.

"Arlington knows the players, history and trends in the smoothie and yogurt industries. This knowledge made an enormous difference in the efficiency of the sale process and the ultimate outcome," said Rice Edmonds, Principal of Edmonds Capital. "Arlington approached several buyers that many would not have considered, including Tasti D-Lite who turned out to be a great buyer."

"Arlington played an instrumental role in facilitating this transaction. Their knowledge, their professionalism and the quality of their people kept the process relevant and focused. This allowed Tasti D-Lite to complete due diligence in a short period of time and reach a successful conclusion," said Peter Holt, Chief Operating Officer of Tasti D- Lite.

"From the onset of our work with Rice Edmonds, ACA's focus was to pair Planet Smoothie, with a complementary strategic partner," said Vann Russell, Managing Director of Arlington Capital Advisors. "We feel very confident that we found such a partner in Tasti D-Lite, which shares common values with Planet Smoothie and is well established to leverage Planet Smoothie's strong brand and existing operations. We look forward to seeing the future successes of the combined companies."

Following this transaction, Tasti D-Lite plans to offer new franchisees the option to own and operate co-branded units, which will fully integrate both brands into a unique consumer offering.

About Tasti D-Lite

Since its inception in 1987, Tasti D-Lite's popularity has grown largely by word of mouth and has resulted in a huge base of raving fans who line up day and night to get their favorite guilt-free treat, available in more than 100 flavors. In 2008 the company launched its first franchise program. Since then, the company has grown to 60 locations across three countries and has already secured commitments to open more than 500 locations around the world. Tasti D-Lite is now poised for growth throughout the U.S. and around the world with plans to build a global franchise network through a combination of single- and multi-unit franchises, non-traditional locations, area developers and international master franchises. Including this transaction Tasti D-Lite expects to end 2011 with 170 locations open and operating. Tasti D-Lite is majority- owned by Snow Phipps Group, LLC, a New York based private equity firm with \$1.5 billion of assets under management. For more information, visit www.tastidlite.com.

About Arlington Capital Advisors

Arlington Capital Advisors is a boutique investment bank that specializes in providing middle-market businesses with advisory services. Arlington focuses on providing strategic advice to its clients, including sell-side and buy-side mergers and acquisitions, sourcing growth capital and other capital-centric strategic alternatives for businesses across a wide array of industries including a specific focus and expertise in consumer businesses. Securities offered through M&A Securities Group, Inc. M&A Securities Group, Inc. and Arlington Capital Advisors are not affiliated companies.

For more information on Arlington Capital Advisors, please visit arlingtoncapitaladvisors.com