

Arlington Advises Planet Smoothie and Tasti D-Lite on Sale to Kahala Brands

Birmingham, AL – June 2, 2015 Arlington Capital Advisors, LLC, a boutique investment bank that specializes in advising closely-held consumer businesses, announced today that it served as exclusive financial advisors to Planet Smoothie and Tasti D-Lite on the concepts' sale to Kahala Brands. The purchase expands Kahala Brands' smoothie concept portfolio to three nationally recognized brands, strengthening its leadership position in the healthy treats segment.

"Planet Smoothie, currently operating over 100 stores with many openings slated over the next three months, is a great addition to our family of smoothie brands. This purchase expands our smoothie footprint to more than 400 locations and further enables us to satisfy the ever-growing demand from consumers for healthy food options that fit just about every budget," said Michael Serruya, Chairman and CEO of Kahala Brands.

The first Planet Smoothie store opened in Atlanta in 1995 using real fruits and vegetables, as well as its own line of proprietary sweeteners and supplements in its smoothies that are blended fresh-to-order.

"These two brands are an excellent strategic fit for our company and present an exciting opportunity for future growth. I look forward to working with the franchisees for both brands to help maximize their potential for success," said Stacey Wopnford, Vice President of Operations for Kahala Brands, who will oversee both of these concepts under the Kahala umbrella.

Planet Smoothie and Tasti D Lite currently have a combined store count of 128 units. Kahala Brands will consolidate the corporate operations and run the franchising platform for both brands from its headquarters in Scottsdale, Arizona.

"Arlington has had the opportunity to work with the Planet Smoothie brand on three separate, successful transactions. From the outset, our goal was to find an experienced strategic partner that could help both Tasti D-Lite and Planet Smoothie continue to thrive in the treat segment," said John Goldasich, Director of Arlington Capital Advisors. "We're confident that Kahala Brands is the right partner to further develop these two brands, and we look forward to seeing the future successes of Tasti D-Lite and Planet Smoothie as part of the Kahala portfolio."

About Planet Smoothie

The first Planet Smoothie store opened in Atlanta in 1995. The concept quickly grew into a dominant smoothie brand in the Southeast and now has more than 100 locations. Planet Smoothie uses real fruits and vegetables in its smoothies and has its own line of proprietary sweeteners and supplements. For further information, visit www.planetsmoothie.com.

About Tasti D-Lite

Founded in 1987 in New York City, Tasti D-Lite is an iconic New York brand with a long history of serving delicious treats that satisfy devotedly loyal customers. Featured on classic television shows and praised by numerous celebrities, the Tasti D-Lite brand is recognized nationally and internationally. For further information, visit www.tastidlite.com.

About Kahala Brands

Headquartered in Scottsdale, Arizona, Kahala Brands is one of the fastest growing franchising companies in the world with a portfolio of 14 quick-service restaurant brands with approximately 2600 locations in over 25 countries including: Cold Stone Creamery®, Blimpie®, TacoTime™, Samurai Sam's Teriyaki Grill®, The Great Steak & Potato Company™, NrGize Lifestyle Cafe™, Surf City Squeeze®, Johnnie's New York Pizzeria™, Cereality®, Kahala Coffee Traders®, Frullati Cafe & Bakery™, Rollerz™, Ranch One® and America's Taco Shop®. For more information, visit www.kahalabrands.com.

About Arlington Capital Advisors

Arlington Capital Advisors, LLC is a boutique investment bank that specializes in providing middle-market businesses with advisory services. Arlington focuses on providing strategic advice to our clients, including sell-side and buy-side mergers and acquisitions, sourcing growth capital and other capital-centric strategic alternatives for businesses across a wide array of industries including a specific focus and expertise in multi-unit consumer businesses. Securities offered through M&A Securities Group, Inc. M&A Securities Group, Inc. and Arlington Capital Advisors are not affiliated companies.

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